



2022 "I Got Your 6"  
Sponsorship Opportunities



## Dear Potential Sponsor,

I am reaching out to share an opportunity for you to partner with us to serve our nation's combat-disabled veterans.

We will virtually host a Team Functional Fitness competition during the weekend of the National PTSD Awareness Day and all proceeds will go to Veterans' fitness programs helping the recovery of PTSD.

Suicide currently claims the lives of 17.6 military veterans per day by some estimates. Meanwhile, hundreds of thousands more suffer from the mental and physical challenges of re-entering civilian life after a term of military service.

We founded the new nonprofit WarriorWOD Foundation to provide at-risk, combat-disabled veterans with access to a range of mental health and physical fitness resources. We are working to aid and expedite their recovery from both visible and invisible wounds, empowering them to achieve their full post-service potential. Our ultimate goal is to reduce the rates of unemployment, obesity, mental illness, and suicide among our veterans while supporting them as they thrive in their civilian lives.

We will accomplish this by providing fitness scholarships to cover the costs of gym memberships, in-home fitness equipment, personal training, nutrition coaching, and therapy. We will also build a "battle buddy" system to provide veterans with comradery, accountability, and community.

Now, we are inviting organizations with a commitment to giving back to sponsor our annual fitness event. Through your sponsorship, you will show your commitment to the healing and empowerment of wounded combat veterans. We will leverage our growing network to help you build trust, promote your brand, and create goodwill among our audiences.

## CONTACT US

**Phil Palmer**

phil@warriorwod.org  
281-979-2294

4176 Home Town Lane  
Ravenel, SC 29470

**warriorwod.org**

**Facebook:**

@thewarriorwod

**Instagram:**

@thewarriorwod

**TikTok:**

@warriorwod

WarriorWOD Foundation is a 501(c)(3) nonprofit organization, so all sponsorships are tax-deductible and will be used exclusively to power our fitness scholarship programs.

Please review this sponsorship levels in this packet for information about the benefits of supporting our work. I'm happy to discuss additional ways we can recognize your brand through the creation of a custom sponsorship package. Please feel free to reach out at any time to schedule a meeting.

Should you choose to sponsor our project, we ask that you reserve the sponsorship level of your choosing and submit your payment at your earliest convenience to maximize the benefits of sponsorship.

In the meantime, please visit our website and social media pages to learn more about what we do and how you can engage with our community.

Thank you for your consideration!

Kind regards,

**Phil Palmer**

[phil@warriorwod.org](mailto:phil@warriorwod.org)

281-979-2294

## WarriorWOD | 2022 Sponsorship Levels

Your organization is invited to become a sponsor of the WarriorWOD Foundation's "I Got Your 6" Virtual Team Competition! Please review the sponsorship levels and benefits below, choose the option that works for you, and then complete and return the form at the end of this packet to secure your preferred sponsorship level. Take advantage of our 100K plus followers and subscribers across Instagram, Facebook, TikTok, and our newsletters.

	<b>EVENT SPONSOR</b> 1 Available \$1500	<b>WORKOUT SPONSOR</b> 3 Available \$750	<b>PARTNER</b> \$500
Logo on Event T-Shirts, and Event Banner	<b>Top - Large Signage Website Banner Promo Video Athlete Gear</b>	<b>Medium Signage Website Banner Promo Video</b>	<b>Small Website Banner</b>
Logo on Workout Description and social media post	All	1 Workout	1 partner post
Logo on all Social Event Social Media Post	<b>All + Title Sponsor Post</b>	All media for workout + Workout Sponsor Post	
Social Media Post Specifically Advertising Your Company	3	2	1
Dedicated email to WarriorWOD email database	3	2	1
Logo with back links on website and newsletter emails to members	<b>Top- Large</b>	Medium	Small
Featured sponsor article or offer in email blast	X	X	
Social media @mentions	10	8	5
Mentions in other materials (letters, press releases)	X		

WarriorWOD Foundation is a tax exempt, 501(c)(3) nonprofit organization, tax ID #87-1065126. Sponsorship payments are accepted by credit card at <https://www.warriorwod.org/product-page/IGY6-sponsor> or check payable to WarriorWOD Foundation at 4176 Home Town Lane | Ravenel, SC 29470. Questions can be directed to Phil Palmer at 281-979-2294 or [phil@warriorwod.org](mailto:phil@warriorwod.org).

# Sponsorship Form

Please complete the form below to secure the sponsorship level of your choosing.

<b>Sponsor name</b>	
<b>Address</b>	

<b>City</b>	<b>State</b>	<b>Zip</b>

<b>Contact name</b>	
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<b>Email</b>	<b>Phone</b>

Please indicate your preferred sponsorship level below. Sponsorships are available on a first come, first served basis.

	<b>Sponsorship Level</b>	<b>Donation</b>
	EVENT SPONSOR	\$1,500
	WORKOUT SPONSOR	\$750
	PARTNER	\$500

## Payment Method:

<b>CHECK PAYABLE TO WARRIORWOD ENCLOSED</b>	
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Payments can also be made securely online with a credit card at <https://www.warriorwod.org/product-page/IGY6-sponsor>.

For questions on how to submit this form and your payment, contact Phil Palmer at 281-979-2294 or phil@warriorwod.org. **THANK YOU!**

**Learn more about WarriorWOD at [warriorwod.org](http://warriorwod.org).**